Minutes of October 1, 2013  Approved as corrected November 12, 2013

Absent – Dave Kirk, Lynne Wolcott

Call to Order  Dave  1:10 pm
Secretary  Nancy  Minutes of August 6, 2013 approved

OLD BUSINESS

Status of Retiree/Emeriti Center  Dave/Jenny  No word yet from the Chancellor or EVC on the joint funding request. Michael Cowan is pursuing the answer to our request. Lee and Jerry saw the Chancellor at recent social events where he mentioned our new office and on-campus presence. During our walkthrough of the space we discovered that we are sharing the space with OLLI. We will need to work out any issues regarding occupying the space to avoid conflicts and overcrowding. Dave found and is holding a desk and file cabinet at Campus Surplus. He will make sure the STARS boxes have been moved and arrange to move the furniture to the new office. Barbara’s donation of two office chairs is gratefully accepted. Jenny will contact Sally Lester regarding keys and access to the office.

Update on Retirees Survey  Dave/Lee  Survey results are available on our web site with additional observations on the internal site. Those surveyed offered overwhelmingly positive comments about their benefits and the campus. Survey results will be included in the next newsletter. Retirees and emeriti have pledged over $18 million to the campus.

Fall Picnic Debriefing  Brian  All agreed that the picnic was a great event! The photos look good (thanks to Jan for getting them onto the web site so quickly). General discussion about the location – Brian described the number of homeless in the woods and edge of the picnic area, Jan pointed out the windy conditions, dripping oak moths and debris and inability to hear some of the speakers. Brian will investigate other venues for next year (Alamar Park, De Laveaga Park, Frederick Street Park).

NEW BUSINESS

Budget for 2013-14  Anita  Anita presented the income/expense sheet for 2013-14 to date (July-August). The budget proposal included actual income/expenses for 2010-11, 2011-12, 2012-13 and the proposed budget for 2013-14. The proposed budget includes amortizing lifetime memberships over ten years. The board approved amortizing lifetime memberships over ten years and also approved the budget as proposed, which includes a projected end of
year carry forward of about $1500.

Membership recruitment and fall picnic invitational calls  Mary
There was a positive response to the phone calls. Non-members seemed to be pleased to be contacted and several did attend the picnic. We appreciate the outstanding help from Virginia Rivera and her new associate director McLeskey.

Fundraising  Mary  There may be confusion among our members about fundraising for the endowment versus the current year scholarship. Given the success of the endowment and that we will meet the goal next year, we will concentrate our efforts on the current year scholarship. General discussion ensued about using visual aids on the web site and at the holiday luncheon, going outside our membership to solicit donations and how to better convey the need to fund current year scholarships. Our goal is to fund a minimum of 8 Veteran students ($4000). We have $1100 on hand to date, last year at the same time we had $3234. Mary and Anita will develop the graphics to be used in the newsletter, web site and for the December event.

Suggestions for CUCRA Agenda  Lee  Lee asked all 13 RA’s for agenda items, and only received 2 responses. Our members offered several suggestions: recruitment strategies for leadership roles and members; use of credit cards for dues; how do associations connect, keep in touch with their members. UCSD is the largest association, with 1400 members. They have an extensive program of volunteers, mentoring, social activities, travel. (Mary said that through the Friends group, we are on the list to be set up for credit card use. She will check with Virginia Rivera.) Lee mentioned that Virginia is planning a series of workshops for retirees (financial planning).

OFFICER AND COMMITTEE CHAIR REPORTS

Treasurer  Anita  Discussed earlier

Vice President  Jenny  Jenny has arranged for a tour of the Farm for either October 22 or October 29. This will be a shared event with our Emeriti colleagues. We prefer October 22, with Oct 29 as a backup date in case of rain. Jenny will contact Michael Cowan. Once the date is confirmed an eBlast invitation and posting on the web site will be issued.

Communications  Jan  Jan is using the Drop Box for items in progress and placing finished material on the web site, either on the internal site or public view as appropriate. Send your items to Jan, she will place into the Drop Box (or on the website) Jan and Lynne will take a refresher class and plan to redo the home page for easier navigation. Jan is updating the web
site on a weekly basis. Nancy volunteered to write a testimonial about the Retirees Association for posting to the web site. Jan asked Lee to inform CUCRA to display a link to our silverslug email address.

CUCRA Mary Report distributed

Health & Benefits Jerry Open enrollment workshops are tentatively scheduled for Fridays, Nov 8 8:20 to 11 a.m., and Nov 15 3:30 to 5 p.m. Reps from the Emeriti and Retirees should be present. Jerry will talk with Frank about the proposed location since we expect a large turnout. Members suggest that UCOP reconsider sending out early postcards when there is no information available on “At Your Service” website.

Membership Dave K No Report

Newsletter Virginia Virginia needs articles by November 1. It takes her about 10 days to assemble the Newsletter. It will go to the printer about November 11, 12, and will be mailed the week of November 18-22. Items to be included December 3 event, recap retiree survey results; President’s message; scholarship information; CUCRA report; referrals to web site; health benefits update from Frank Trueba; fitness tips; tips for seniors from Virginia Rivera.

Program & Events Brian For the December 3 event, set-up helpers are asked to be available at 10:30 a.m., Jenny will bring holly, Fiat Musica is tentatively scheduled to sing, Chancellor Blumenthal will be invited.

Scholarships Maxine Report distributed.

Telephone Tree Lynne Dave reported on Lynne’s behalf: Lynne will call new members to invite them to the December social. She suggests that at the social events, new members stand and introduce themselves.

Fundraising Mary Discussed earlier

The meeting was adjourned 3:15 pm.

Tour of Farm (joint event with Emeriti) – tentative date Oct 22

Next meeting
November 12
UCSC RETIREES ASSOCIATION Foundation Room
2155 Delaware Avenue  Santa Cruz, CA 95060

President Dave Dodson, Vice President Jenny Anderson, Secretary Nancy Pascal, Treasurer Anita Diaz, Barbara Dileanis, Lee Duffus, Dave Kirk, Maxine Lane, Virginia Lee, Corinne Miller, Brian O’Connor, Jan Tepper, Jerry Walters, Mary Wells, Lynne Wolcott

Board of Directors