OFFICER AND COMMITTEE REPORTS

VP Jenny Anderson called the meeting to order at 1 p.m., in President Nancy Pascal’s absence.

The minutes were approved, with three minor changes. Elise Levinson will make the changes and get them to Secretary Byron Wheeler, who was unable to attend today’s meeting. The one important change was to paragraph #8, which should be “Jenny made a motion that 2012/2013 retirees.”

Virginia Rivera, UCSC Director of Gift Planning, presented information on the Smith Renaissance Society and the new legacy-planning brochure, as a follow-up of previous Board discussions. She mentioned that the Smith Renaissance Society was interested in matching students with members of the Retiree Association. It was suggested that this announcement be included in the next newsletter. Mentor/Coordinator is: Gary Miles, miles@ucsc.edu or 426-3594. There is more information on their web page, http://smithsociety.ucsc.edu/mentors.html. Virginia also introduced the new “UCSC Guide to Planned Giving.” She pointed out, in particular page 11, which lists legacy planning options; the back page, which has sample bequest language; and, page 4, which lists different types of gifts. Virginia also mentioned the IRA Rollover Program, in which a person can direct an IRA to a charitable cause, while earning interest. Interest is not taxed, but you are not allowed a charitable donation deduction. She also mentioned that gift annuity rates are doing well and that soon. Gift Planning will have a hosted web site to help with this information. Virginia can be reached at 459-5227.

Treasurer Anita Diaz reported that FY 10-11 finished with a $1209 Carry Forward amount. That is $785 less than the previous year and that is largely attributable to increased travel expenses. There was a question about whether or not we had budgeted adequately for FY11-12 travel and following a discussion; the Board felt that we had. There was a question about the cost of the Arboretum ($175 per event) and newsletter expenses. Once those questions were discussed, the budget for FY 2011-12 was approved.

Scholarship Chair Maxine Lane reported that the ‘matching funds’ idea had boosted donations and there is now enough for ten scholarships. There was discussion about the amount of the scholarships and student need, with Maxine being asked to ask Corinne Miller is an amount larger than $500 makes sense for these scholarships and whether Financial Aid can rank need for applicants, as part of the vetting process. This applies only to the Silver Slug Scholarships, not
the Bruce Lane Memorial Scholarships, which will remain at $500. There was also discussion about the Board Members’ matching gifts that were announced following the last Board meeting. Although, in general, the idea was felt to be a good one, it should have been discussed in the Board meeting rather than after it. Board members who are interested in contributing to the matching funds should direct them to Dave Kirk, with the check made out to “UCSC Foundation” and a memo that states “Retiree Scholarship Match.”

Program Chair Elise Levinson asked for feedback on the success of the September picnic. Everyone felt that it had gone well and that it is a popular Silver Slug event. The Board would like to invite volunteer group to be present in future years, although this year only one made it. Suggestions for future programs were discussed and the Board decided that Maxine Lane would contact Bill Doyle, founding faculty member of US Santa Cruz to talk about his new book, UC Santa Cruz: 1960-1991, to ask him to talk at the March 6th Soup/Scholarship Event.

Lastly, there was discussion on a joint program with the Emeriti. It was suggested that the Silver Slugs work with Frank Trueba*, to give a presentation on upcoming benefits changes and the ‘new’ graduated eligibility rates. Mary Wells proposed and Jerry Walters seconded a motion that the Board first eBlast a clear message about graduated eligibility rates and then have the workshop. Also, one morning workshop was thought to be adequate. The tentative date is November 4. The Board passed the motion.

* includes eBlast, co-sponsor event with Frank Trueba, with CUCRA representatives in attendance. Introduce Frank at meeting, hand out materials and close meeting.

* Event co-chairs David Ng and Barbara Dileanis asked that we keep the same schedule as last year for the Holiday Event. (see note below.)

* There were no reports from the Newsletter Editor, the Health Representative, the Benefits Representative, nor from the CUCRA Representative.

OLD BUSINESS

Jenny Anderson and Dave Kirk of the Space Planning Committee gave an update on possible campus space for the Silver Slugs. The Granary is a possible space, with many questions to be answered about costs, timing, etc.

NEW BUSINESS

Newsletter articles are due to Lee by November 10th, with the Newsletter publishing date of November 18th.

In response to a request from Virginia to consider adding information to our
envelopes, the following development delete ideas were discussed.
• Add a ‘Thank-You!’ to the back of the Silver Slug Membership/Donation envelope. A sample of the one used for the Chancellor’s mailing was given to Dave Kirk.
• Add information about interest in ‘planned giving.’ The Board felt that this is an area where we wish to be supportive, but this information would be better placed in a future newsletter than on the envelope.
• In addition, we agreed to use a larger (#10) envelope. The smaller envelope has a host of problems and the Board felt we should switch to a larger envelope when our current supply runs out.
• In FY 2012-13, when current retirees will be offered a free membership, we should remember to use separate envelopes for them.

Dues levels were discussed. CUCRA representative Dave Dodson will inquire as to due levels at other campuses, to aid in a future discussion of this subject.

Phone Tree Coordinator Hilde Rogers was given a list of nine names of people who may be interested in joining the Phone Tree Committee.

Jenny Anderson mentioned that we need to start planning for the UCSC hosted CUCRA meeting in October 2012.

The meeting was adjourned at 2:30 pm.

The following holiday event reminder was shared after the meeting. Lee Duffus is reserving the Trinity Church hall for the December 6th Holiday Party and Elise will confirm with Fiat Musica, who will once again perform.

Schedule for the Holiday Party is:
- 10:30 Board members arrive to help set up round tables for eight and will keep dessert hidden until musicians finish their performance.
- 11:30 Attendees arrive.
- 12:00 Potluck
- 12:30 Fiat Musica

Anita Diaz,
Acting Secretary